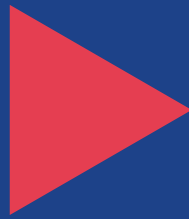


# bovard

HEATING & COOLING



**All Season. All Comfort. All Bovard.**

INDOOR AIR QUALITY

# DID YOU KNOW?

WE SPEND ABOUT  
**90%**  
OF OUR TIME  
INDOORS

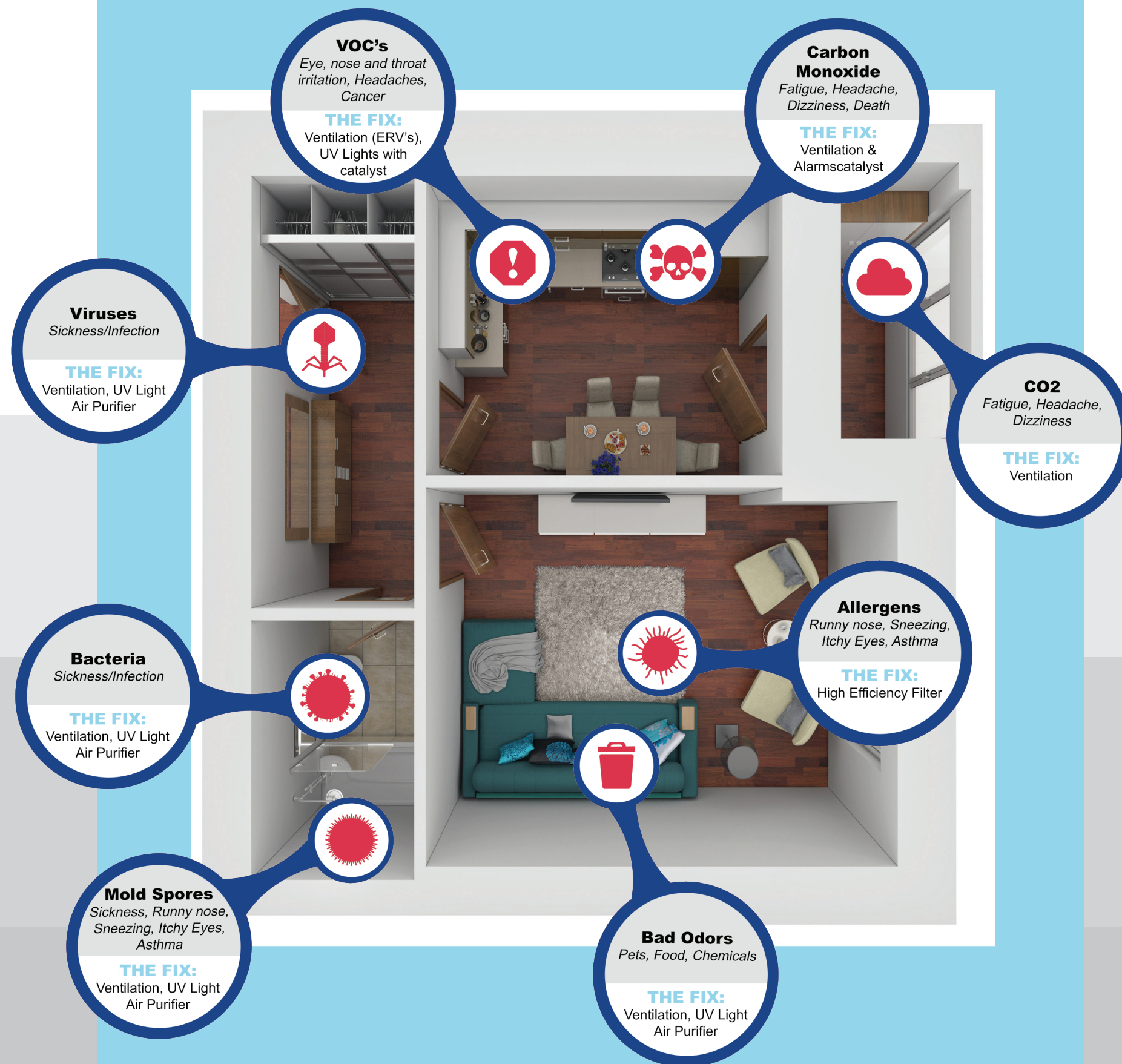
INDOOR AIR IS  
**2-10x**  
MORE POLLUTED THAN  
OUTDOOR AIR

OVER **50%**  
OF AMERICANS HAVE  
SENSITIVITY TO  
POLLUTANTS

**2.5 MILLION**  
AMERICANS SUFFER  
FROM ASTHMA

# WHAT ARE YOU BREATHING?

Whether your home is old or new, large or small, there can be dangerous pollutants lurking in your air.



# WHAT'S THE FIX?

Inadequate filtration, purification, and ventilation are the primary causes of poor indoor air quality. Today's highly-insulated homes make it hard for polluted air to escape and fresh air to get in. Combine this lack of air flow with increased levels of VOC's from household cleaners and building or remodeling projects, as well as allergens and bacteria, and air quality starts to get questionable. **So how do we clean the air you breathe?**

**Our IAQ products and systems are designed to reduce and eliminate pollution risks, and help give your home fresh, clean, and odor free air.**

## FILTRATION OUR FIRST LINE OF DEFENSE!

Air filters trap pollutants like dust, dander, pollen, and dust mites that are potentially hazardous to your health. Our special high-efficiency filters go even further than standard air filters by capturing and blocking even the smallest particles, which are often the most dangerous. What's that mean? Your home is cleaner and more sterile.

## PURIFICATION & HUMIDIFICATION BRING IN THE BIG GUNS!

Our U.V. lamps kill 99% of disease-causing airborne virus, bacteria and mold on contact. PhotoCatalytic Purification converts and neutralizes 85% of stubborn odors, fumes and toxic chemicals into harmless water and carbon dioxide by-products. Humidification helps to increase the body's defenses against viruses and bacteria, and keeps your home more comfortable.

## VENTILATION SEND POLLUTANTS PACKING!

Energy Recovery Ventilators eliminate VOC's, Carbon Monoxide, and Carbon Dioxide. Our ERV's exhaust polluted air and supply fresh air into your home, while saving you energy and money!